

# ALYSSA K. RAMOS

## Multimedia Reporter

### EXPERIENCE

#### Weekend Producer | WCJB TV20 News

May 2019 - Present

- Covered breaking news such as shootings using police scanners
- Helped innovate weekend show with new segment "The Week Ahead"
- Edited video for weekly newscasts and operated prompter
- Increased digital numbers during the station's slowest month

#### Digital Editor | WUFT

January 2019 - May 2019

- Posted and managed content for the WUFT website
- Engaged audiences through social media, GroundSource and Hearken
- Copy edited stories for reporters one-on-one in the newsroom

#### Reporter | The Gainesville Sun

January 2019 - May 2019

- Covered the city of Gainesville's efforts to reduce wastewater spillage.
- Covered the education beat as the county's submission for an independent board that would provide funding for students

#### Reporter | The Independent Florida Alligator

September 2017 - December 2017

- Covered breaking news during Hurricane Irma
- Spent 72 hours extensively covering the Alachua County recount
- Wrote more than 30 city and county crime briefs

#### Editor-in-Chief | Sparks Magazine

August 2016 - May 2019

- Operated Asian American magazine with a staff of 40 students
- Initiated redevelopment of multimedia design and content
- Published two print publications with a reach of 2,000 people

### DEVELOPMENT

#### Fellow | AAJA Voices

May 2019 - August 2019

- Reported and produced a 15-minute podcast about the Asian American diaspora exploring their identity through agriculture

### EDUCATION

Bachelors of Science  
in Journalism  
Gainesville, FL  
University of Florida  
May 2015 - 2019

### SKILLS

Adobe Creative Suite  
GroundSource  
Photography  
Videography  
HTML & CSS  
Final Cut  
Hearken  
Javascript  
ENPS  
Excel

### CONTACT

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